

**REPORT TO:** Health Policy & Performance Board

**DATE:** 4 June 2013

**REPORTING OFFICER:** Director of Public Health

**PORTFOLIO:** Health and Adults; Children, Young People and Families

**SUBJECT:** Smokefree Playgrounds

**WARD(S)** Borough-wide

**1.0 PURPOSE OF THE REPORT**

1.1 To provide a short summary of the above initiative that will be presented to Members of the Board during the meeting.

**2.0 RECOMMENDATION: That:**

- i) The report and presentation of the film be noted; and**
- ii) Provide feedback to the Director of Public Health.**

**3.0 SUPPORTING INFORMATION**

3.1 The film to be presented at the meeting covers the initiative Play Smokefree, a voluntary scheme which keeps children's play areas in Cheshire and Merseyside smoke free. Halton Borough Council was the first to implement this successful scheme in Cheshire and Merseyside, and through the film, those involved tell the story of how they did it.

**4.0 POLICY IMPLICATIONS**

4.1 There are no direct policy implications as a result of this report however, the Play Smokefree initiative should have positive implications for local children and their families which are in line with Council and Partnership policies.

**5.0 OTHER/FINANCIAL IMPLICATIONS**

5.1 None identified.

**6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES**

**6.1 Children & Young People in Halton**

This initiative will contribute towards improving the health and wellbeing of children, young people and their families.

**6.2 Employment, Learning & Skills in Halton**

None identified.

**6.3 A Healthy Halton**

This initiative directly contributes to improving health in Halton by reducing the incidence of smoking and passive smoking and promoting healthy lifestyles.

**6.4 A Safer Halton**

None identified.

**6.5 Halton's Urban Renewal**

The implementation of this initiative should improve the environment by reducing the amount of waste caused by the inappropriate disposal of cigarette butts within play areas.

**7.0 RISK ANALYSIS**

7.1 None associated with this initiative

**8.0 EQUALITY AND DIVERSITY ISSUES**

8.1 None

**9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972**

9.1 None under the meaning of the Act.